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Lead Partner



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POWER



Ports as driving Wheels of Entrepreneurial Realm

PoWER

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ABOUT THE PROJECT

PoWER - Ports as driving Wheels of Entrepreneurial Realm - is a European Project funded under the INTERREG V B ADRION Programme.

PoWER challenges the ADRION Programme Priority Innovative and Smart Region by prototyping and testing a methodology for supporting the evolution of Adrion ports into Innovation Hubs in 6 piloting areas.

By December 2019 PoWER will deliver a tested methodology and a strategy as well as an ad hoc ICT tool supporting their implementation in all the Adrion ports entering the PoWER Innovation Hubs network.

PROJECT APPROACH



Needs mapping



Calls for solutions



Entrepreneurial gaming sessions



Foresight process



Multi-level networking

MAIN OBJECTIVE

is to support the evolution of port areas into Innovation Hubs, and to create the Innovation Hubs that will foster the collaboration among the key-actors of the innovation supply chain. The project will turn the multi-layered challenges featured by modern ports, with special reference to the energy-oriented ones (such as energy efficiency, requalification of buildings, use of RES, etc.), into an opportunity to integrate, cross-fertilize and empower the innovative energies of a territory, by means of collaborative processes that will be carried out in the port areas.

PROJECT SPECIFIC OBJECTIVES

To develop the **PoWER Strategy** for the evolution of ports into Innovation Hubs, which will constitute the reference framework for the future activities of the Innovation Hubs Network. The Strategy will be accompanied by a protocol signed by the members of the Network.

To design **PoWER methodology** for building Innovation Supply Chains here applied to the energy-oriented themes, which will cover the whole process of transformation of an idea into a ready-to-market product. The methodology will allow to systematically connect schools, Universities, research centres, enterprises and PAs in the construction of the future innovation scenarios of port areas, progressively integrating their potential contributions into one innovation flow.

To develop **PoWER Platform** for support a transnational long-term cooperation environment. The platform will be addressed to manage in integrated and comprehensive way all the thematic strategic layers individuated by the Strategy, acting as a digital common infrastructure for sustaining the development of a transnational cooperation environment.

PROJECT OUTPUTS

1

PoWER methodology for facilitating the collaboration between enterprises and research institutions and, in so doing, speeding up the building of ISCs.

2

Creation of Innovation Hubs Network (IHN).

3

IHN joint Strategy for the evolution of ports into innovation hubs, supported by an ICT Platform devoted to its implementation.

These outputs will allow the members of IHN to pursue the transformation of ADRION ports into Innovation Hubs as well as the further enlargement of the Network.