



The PoWER Project

The PoWER project aims at developing and testing a new methodology and strategy supporting the evolution of Adriatic-Ionian ports into so-called “**Innovation Hubs**”.

According to the project concept, the state of “**Innovation Hub**” is basically an attitude of a port towards change which implies the commitment to a **three-steps methodology** to address topic-specific needs, i.e.:

- needs mapping;
- ideas and solutions scouting;
- scenarios foresight.

This methodology - once validated - can be possibly applied to any topic; the PoWER project is testing it in **6 pilot ports** (Bari, Brčko, Durres, Igoumenitsa, Ravenna and Rijeka) on the energy efficiency topic.

The three methodology steps are thought for involving all the stakeholders of the “**innovation supply chain**” i.e. education/research institutions, enterprise and PA, thus turning the ports’ challenges into an opportunity to bring together the community around them and exploit their untapped potential.

Objective of the project is not only to act at local level on single ports/ future innovation hubs, but to have local stakeholders cooperate with each other on topics of common interest, thus creating the **PoWER Innovation Hubs Network**.

So far, our piloting process related to energy efficiency has brought us to the detection of 14 needs. To these needs, we gathered a total of **29 solutions** from independent professionals, SMEs and researchers through our Call 4 Solutions, as well as **31 ideas** drafted by high-school and university students during the gaming sessions we organized.

Ideas and Solutions underwent both a local and a transnational assessment, out of which 17 solutions and 10 ideas were awarded as the best ones.

This summer, we activated the last step of the project, the foresight activities. Our foresight methodology is based on the approach proposed by the European Parliament Research Service (EPRS), which has been adapted and applied to the maritime and port sector for the first time by the PoWER consortium.

The whole point of the process is to provide local authorities and decision makers with a clear view of actions to carry out in the short-mid-term at the local level, as well as with a more structured strategy to be implemented at the transnational level.

By the end of the project our aim is to have local entities sign a protocol, a memorandum of understanding where they agree on being interested and on putting their effort in the actual implementation of the local and transnational strategy.

Visit: <http://www.powerports.eu/>

POWER



Project Fiche

Project acronym	PoWER
Project name	Ports as driving Wheels of Entrepreneurial Realm
Project duration	01.01.2018 – 31.12.2019 (24 Months)
Funding programme	Adriatic-Ionian Programme INTERREG V-B Transnational 2014-2020 First Call
Programme priority	1 – Innovative and smart region
Programme specific objective	Support the development of a regional innovation system for the Adriatic-Ionian area
Total funding received	€ 1'436'405,20
Of which ERDF	€ 1'041'045,20
Of which IPA	€ 395'360,00
Lead Partner	ITC-CNR National Research Council of Italy – Institute for Construction Technologies (IT)
Project Partners	C.N.A. National Confederation of Handcrafts and SMEs – Association of Province of Ravenna (IT) RDA Porin Rijeka Development Agency Porin (HR) CETEOR Centre for Economic, Technological and Environmental Development Sarajevo (B&H) FEP European Affairs Fund – AP Vojvodina (SRB) CDI Cooperation and Development Institute Tirana (AL) Durrës Municipality (AL) CERTH Centre for Research and Technology Hellas (GR) CCI Thesprotia Thesprotia Chamber of Commerce and Industry (GR)