



CHAMBER OF THESPROTIA

## PRESS RELEASE

### 2<sup>nd</sup> Piloting Trans-border Committee (PTC) Meeting - Opening Day of the project: "IntActPlan"

The 2<sup>nd</sup> PTC meeting of the project: "IntActPlan: **INTEGRA**ted **ACT**ion **PLAN** to **strengthening the outward-looking of SMEs in the border region and creating opportunities to penetrate New Markets**", implemented in the frame of the IPA Cross - Border Programme «**GREECE - ALBANIA 2007 - 2013**», will take place in Sarande (Albania), in the afternoon of the 26<sup>th</sup> of February 2013.

On the same morning, the project **Opening Day** in which have invited business and political authorities of the territorial area, will be organized.

The **project's partners** are: the Chamber of Thesprotia (Lead Partner), the Chamber of Commerce & Industry of Vlore District and the EC Business Innovation Centre of Epirus.

The project aims to the integrated approach of the competitiveness and the territorial cohesion in the frame of a new internationalization strategy of the SMEs of the cross-border Greek-Albanian area. The following actions constitute the core of IntActPlan:

- Development tools for the enhancement of the outward-looking of SMEs (Business Plan on the growth of the outward-looking of SMEs, etc.).
- Targeted Business Seminars.
- Specific Business Events (Business Missions, Exhibition Participations, Workshops).
- Information & mobilization actions & events to ensure maximum possible participation of stakeholders.

In the meeting will be participating the project partners' representatives in PTC, who will discuss the progress of the project implementation, management and financial issues and will put the objectives for next three months.

## WITH REQUEST TO PUBLISH

The Project is co-funded by the European Union and by National Funds of Greece & Albania under the IPA Cross-Border PROGRAMME "Greece - Albania 2007-2013"

