



ICEBERG
EXHIBITIONS

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Tirana 26.11.2025

Prot. No. ____

To Whom it May Concern

Subject: *Official Invitation to "Tourism Fair Albania", 11-12 February 2026, Palace of Congresses, Tirana, Albania*

Dear Madam/Sir,

Iceberg Exhibitions is pleased to announce the fourth edition of *Tourism Fair Albania 2026*, taking place on **11-12 February** at the **Palace of Congresses, Tirana, Albania**. We kindly invite your institution to share this information with all relevant stakeholders, including Albanian embassies across Europe and beyond, and to encourage their support in promoting the fair to interested parties in this key industry event.

Tourism Fair Albania is the leading regional platform for tourism professionals, bringing together hotels, tour operators, travel agencies, airlines, national tourism boards, technology providers, and investors from across the Western Balkans and beyond. The fair also welcomes international professional buyers from around the world—its latest edition hosted participants from 18 countries. With over **600 business meetings facilitated**, the fair has proven to be a central hub for partnership development and regional cooperation.

Why Exhibit at Tourism Fair Albania?

- Connect with the right audience. Meet international buyers through structured B2B meetings, generating tangible business opportunities.
- Strengthen professional ties. Build new partnerships with Albanian and regional stakeholders, creating joint tourism products and cross-border experiences.
- Explore opportunities for joint promotion. Engage with a platform focused on sustainable tourism, digital innovation, and regional growth, fostering collaborations and shared best practices.

We would greatly appreciate your support in disseminating this invitation to relevant stakeholders and encouraging their participation. For further details, please find attached the event brochure.

For any inquiries or assistance, please contact our Sales Director, Mr. Arben Oshafi, at +355 69 406 3909 or arben.oshafi@icebergexhibitions.com.

Thank you for your cooperation.

Sincerely,

Enejda Sheku
Administrator
Iceberg Exhibitions

