



TRADE, TOURISM, INVESTMENT
& GASTRONOMY OPPORTUNITIES



Innovative
Solutions



Booth
Exhibits



Networking
Opportunities



Presentations

YOU ARE INVITED!
Pre-registration required
via hermesexpo.com
Open to the general public

COMMERCE
COMMUNICATIONS
CULTURE

29th Hermes Expo

CHICAGO

The Chateau Ritz
9100 N. Milwaukee Ave



THURSDAY
April 2, 2020

12:30-8:30 PM

Awards Luncheon,
Panel Discussion, B2B
Meetings, Mini
Products and Services
Exhibit, Booths from
Greece & USA,
Networking Reception

WASHINGTON

Capital Hilton
1001 16th Street NW



MONDAY
April 6, 2020

5:00-8:30 PM

Panel Discussion, B2B
Meetings, Mini
Products and Services
Exhibit, Booths from
Greece & USA,
Networking Reception

PHILADELPHIA

Arts Ballroom
1324 Locust St



WEDNESDAY
April 8, 2020

11:00 AM-5:00 PM

Panel Discussion, B2B
B2B Meetings, Mini
Products and Services
Exhibit, Booths from
Greece & USA,
Networking Reception

NEW YORK

3 West Club & Hotel
3 W 51st St



THURSDAY
April 9, 2020

4:00-8:30 PM

"Taste of Hellas" Panel
Discussion, B2B
Meetings, Mini
Products & Services
Exhibit, Booths from
Greece & USA,
Networking Reception

HELPING BUSINESSES AND PROFESSIONALS SUCCEED IN THE AMERICAN MARKET SINCE 1992



TRADE, TOURISM, INVESTMENT
& GASTRONOMY OPPORTUNITIES

CHICAGO
April 2, 2020



Innovative
Solutions



Booth
Exhibits



Networking
Opportunities



Presentations



YOU ARE INVITED!
Pre-registration required
via hermesexpo.com
Open to the general public

Awards
Luncheon Honoree



Peter Parthenis, Sr.,
Founder & Chairman of
Pure Mediterranean Foods
and Grecian Delight Foods

Thursday, 12:30-8:30 PM

The Chateau Ritz - 9100 N. Milwaukee Ave

Schedule of Events

- 11:00 am** Exhibitor Setup (Pick up exhibitor packet at registration desk)
- 12:30 pm** Luncheon & Welcoming Remarks by Paul Kotrotsios, Founder of Hermes Expo and Mariyana Spyropoulos, Commissioner of the MWRD of Chicago
- 12:45 pm** Keynote Speaker Remarks by Peter Parthenis Jr., President and CEO of Pure Mediterranean Foods and Grecian Delight Foods
- 1:00 pm** Awards Presentation honoring Mr. Peter Parthenis Sr., Founder and Chairman of Pure Mediterranean Foods and Grecian Delight Foods with the Business Leader of the Year Award
- 1:45 pm** Board of Directors Meeting, Greek American Restaurant Association (GARA)
- 2:00 pm** Hermes Expo Trade Show Grand Opening
- 3:00 pm** Panel Discussion: "Bilateral Business Solutions for Greek & American Investors"
Moderated by Andrea Darlas, U of Illinois: Sr. Director of Constituent Engagement
Presentation: Emerging Food Trends
- 4:00 pm** Presentation: Advice for CEO's, Presidents & Other Executives by Dr. John Kalaras
- 5:30 pm** Food Demonstration by Grecian Delight
- 6:30 pm** Networking & Greek wines

Helping Businesses and Professionals
Succeed in the American Marketplace Since 1992

VISIT WWW.HERMESEXPO.COM

EXPLORE - DISCOVER - CONNECT - PARTICIPATE

FOR MORE INFORMATION & REGISTRATION PLEASE CALL: 484-427-7446

ATTEND AND SUCCEED



TRADE, TOURISM, INVESTMENT
& GASTRONOMY OPPORTUNITIES

WASHINGTON, DC
April 6, 2020



Innovative
Solutions



Booth
Exhibits



Networking
Opportunities



Presentations

YOU ARE INVITED!
Pre-registration required
via hermesexpo.com



Monday, 5:00-8:30 PM

Capital Hilton - 1001 16th Street NW

Schedule of Events

- 4:00 pm** Exhibitor Setup (Pick up exhibitor packet at registration desk)
- 5:00 pm** Hermes Expo Trade Show Opening
- 5:30 pm** Welcoming Remarks by Paul Kotrotsios, Founder of Hermes Expo
- 6:30 pm** Networking Reception within the exhibit hall
- 8:30 pm** Hermes Expo Trade Show Adjourned

Main Sponsors Grecian Delight, Sigmapharm Laboratories, Boosalis Properties

Helping Businesses and Professionals
Succeed in the American Marketplace Since 1992

VISIT WWW.HERMESEXPO.COM

EXPLORE - DISCOVER - CONNECT - PARTICIPATE

FOR MORE INFORMATION & REGISTRATION PLEASE CALL: 484-427-7446

ATTEND AND SUCCEED



TRADE, TOURISM, INVESTMENT
& GASTRONOMY OPPORTUNITIES

PHILADELPHIA
April 8, 2020



Innovative
Solutions



Booth
Exhibits



Networking
Opportunities



Presentations

YOU ARE INVITED!
Pre-registration required
via hermesexpo.com

Wednesday, 11:00 AM-7:30 PM

Arts Ballroom - 1324 Locust Street

Schedule of Events

- 10:00 am** Exhibitor Setup (Pick up exhibitor packet at registration desk)
- 11:00 am** Luncheon
- 11:30pm** Panel Discussion: "Bilateral Business Solutions for Greek & American Investors"
Moderated by Lauren Swartz, Senior Director, International Business & Global Strategy Department of Commerce | City of Philadelphia
- 12:30 pm** Hermes Expo Trade Show Opening
- 5:30 pm** Hermes Expo Trade Show
- 6:00 pm** Hermes Awards Dinner Cocktail Reception at Estia (1405-07 Locust St.)
- 7:00 pm** Hermes Awards Dinner

Main Sponsors Grecian Delight, Sigmapharm Laboratories, GreenCrown Energy, American Network Solutions, J&M Recordings

Helping Businesses and Professionals
Succeed in the American Marketplace Since 1992

VISIT WWW.HERMESEXPO.COM

EXPLORE - DISCOVER - CONNECT - PARTICIPATE

FOR MORE INFORMATION & REGISTRATION PLEASE CALL: **484-427-7446**

ATTEND AND SUCCEED



TRADE, TOURISM, INVESTMENT
& GASTRONOMY OPPORTUNITIES

NEW YORK
April 9, 2020



Innovative
Solutions



Booth
Exhibits



Networking
Opportunities



Presentations

YOU ARE INVITED!
Pre-registration required
via hermesexpo.com

Thursday, 4:00-8:30 PM

3 West Club & Hotel - 3 W 51st Street

Schedule of Events

- 4:00 pm** Exhibitor Setup (Pick up exhibitor packet at registration desk)
- 5:00 pm** Hermes Expo's "Taste of Hellas"
- 5:30 pm** Welcoming Remarks by Paul Kotrotsios, Founder of Hermes Expo and Ilias Katsos, President of EMBCA
- 6:15 pm** Keynote: Ana Oliveira, SVP, Market Executive NY Market | Investors Bank
- 6:30 pm** Panel Discussion: "Bilateral Business & Legal Solutions for Greek and American Businesses and Investors"
Moderator: Dorie Klissas, SVP, Chief Marketing Officer | Hackensack Meridian Health
- 8:30 pm** Hermes Expo Trade Show Adjourned

Main Sponsors Grecian Delight, Sigmapharm Laboratories, Investors Bank, EMBCA, QCC

Helping Businesses and Professionals
Succeed in the American Marketplace Since 1992

EXPLORE - DISCOVER - CONNECT - PARTICIPATE

FOR MORE INFORMATION & REGISTRATION PLEASE CALL: **484-427-7446**

VISIT WWW.HERMESEXPO.COM

A T T E N D A N D S U C C E E D

National Sponsors



Platinum Sponsors



Gold Sponsors



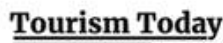
Exhibitors



Supporting Organizations



Media Sponsors





TRADE, TOURISM, INVESTMENT
& GASTRONOMY OPPORTUNITIES

HERMES EXPO SPONSORSHIP REQUEST FORM

Submit this form by march 1st

SPONSORSHIP PACKAGES

- Benefactor level **\$50,000**
- Aristotle level **\$25,000**
- National level **\$15,000**
- Platinum level **\$9,500**
- Gold level **\$7,500**
- Silver level **\$5,500**
- Single booth exhibit **\$2,500**

*please visit www.Hermesexpo.Com
to review level benefits

ADVERTISING RATES

- Two-page centerfold **\$4,950**
- Back cover full-page color **\$3,750**
- Back inside full-page color **\$2,750**
- Front inside full-page color **\$2,750**
- Regular full-page 4 color **\$1,350**
- Regular full-page 2 color **\$950**
- Half-page color **\$750**
- Quarter page color **\$425**

- yes, I will provide ready artwork (300dpi)
- no, please create my ad

SPECIAL RATES

- Table of 10 for luncheon + full pg adv **\$1,250**
- Table of 10 for dinner + full pg adv **\$1,995**

LUNCHEON & AWARDS DINNER

- Single luncheon ticket **\$35**
- Table of 10 for the luncheon **\$350**
- Single dinner ticket **\$125**
- Table of 10 for the dinner **\$1,250**

Please register at www.hermesexpo.com

Please submit this form via mail (PO BOX 465, Concordville, PA 19331) or email (info@hermesexpo.com) or register online (www.hermesexpo.com). Call us at 484.427.7446

| | | |
|------------------|--------------|---------------------|
| Full Name | Phone | Email |
| Company | | Fax |
| Address | | |
| Payment Enclosed | Exp. Date | Date |
| Payment Method | 3-Digit Code | Exhibitor Signature |
| Credit Card # | | |

Helping Businesses and Professionals
Succeed in the American Marketplace Since 1992.

EXPLORE - DISCOVER - CONNECT - PARTICIPATE

FOR MORE INFORMATION & REGISTRATION PLEASE CALL: **484-427-7446**

VISIT WWW.HERMESEXPO.COM

A T T E N D A N D S U C C E E D



TRADE, TOURISM, INVESTMENT
& GASTRONOMY OPPORTUNITIES

29th ANNUAL HERMES EXPO TRADE SHOW & CONFERENCE

Awards Luncheon & Dinner Opportunities

COMMEMORATIVE JOURNAL RATES

- Full Page - 4 Color **\$1,350**
- Full Page - 2 Color **\$750**
- Half Page - 4 Color **\$425**

HERMES AWARDS DINNER RATES

- Individual Ticket **\$125** or **\$150** at door
- Table of 10 **\$1,250**
- Table of 10 & Full page color ad **\$ 1,995**



Invite your friends to:

- Attend the TGS Educational Panels
- Attend the Awards Dinner
- Attend the Hermes Expo
- Attend the Networking Reception

LUNCHEON

Select location:

- Chicago
- Philadelphia

- Individual Lunch Ticket **\$35**
- Table of 10 **\$350**
- Table of 10 + Full page Ad **\$1,250**

LUNCHEON/DINNER SPONSOR

- Table of 10 + Full Page Ad + Podium Time @ Luncheon **\$3,500**
- Table of 10 + Full Page Ad + Podium Time @ Dinner **\$5,500**

Please register at www.hermesexpo.com

Please submit this form via mail (PO BOX 465, Concordville, PA 19331) or email (info@hermesexpo.com) or register online (www.hermesexpo.com). Call us at 484.427.7446

| | | |
|------------------|--------------|---------------------|
| Full Name | Phone | Email |
| Company | | Fax |
| Address | | |
| Payment Enclosed | Exp. Date | Date |
| Payment Method | 3-Digit Code | Exhibitor Signature |
| Credit Card # | | |

Helping Businesses and Professionals
Succeed in the American Marketplace Since 1992

EXPLORE - DISCOVER - CONNECT - PARTICIPATE

FOR MORE INFORMATION & REGISTRATION PLEASE CALL **484-427-7446**

VISIT WWW.HERMESEXPO.COM

ATTEND AND SUCCEED

YOU ARE INVITED TO ATTEND
THE
29TH
**HERMES EXPO
AWARDS DINNER**

APRIL 8, 2020
6:00 PM | Cocktails
7:00 pm | Awards Dinner
ESTIA | PHILADELPHIA, PA

Honoring



Zissis C. Chroneos, Ph.D.
Professor of Pediatrics,
Microbiology & Immunology



Gus Andy
Proprietor,
La Mer Beachfront Resort



George Marafatsos
Hellenic Center, Chairman
Pan-Laconian Foundation,
President



Vasilis Kolovos
Entrepreneur
Kolovos Group



Georgia Vavas
Community Activist

For reservations
please call
610.202.1972
By March 24, 2020