



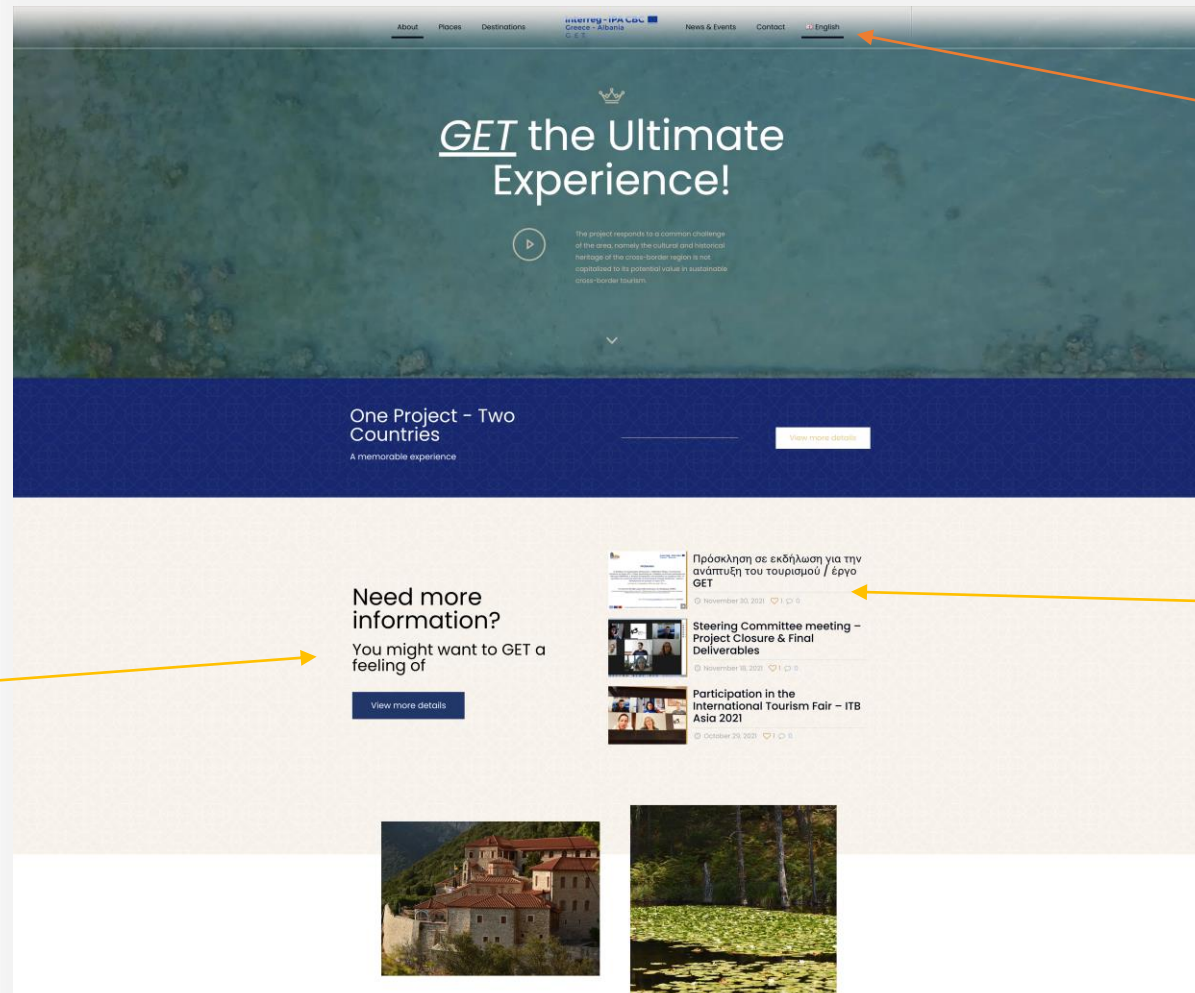
Πλατφόρμα & Εφαρμογή του έργου GET

ΜΙΛΤΟΣ ΚΟΥΣΤΑΣ

Final Event - 13/12/2021

Διαδικτυακή Πλατφόρμα

Αρχική σελίδα

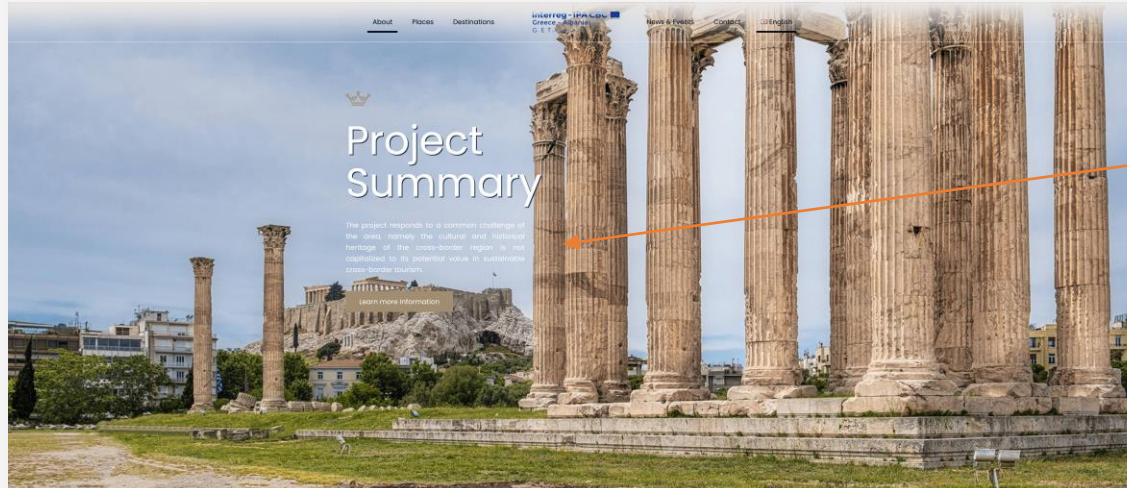


Κεντρικό Μενού

Τελευταία Άρθρα και Νέα

Εγγραφή στο Newsletter

Σχετικά με το έργο GET



Περίληψη του έργου

Περιγραφή του έργου

Project Description

The cross-border area regions are focused on the development of maritime tourism by neglecting the development and prioritization of alternative tourism such as the cultural and historical tourism. On the other hand, seasonality is a major problem in the tourism industry in both countries, causing low returns on investment, overuse and underuse of facilities in high and low season respectively, as well as seasonal employment of staff and high unemployment subsidies during the unemployment season. Finally, there is lack of an integrated marketing strategy to increase regional competitiveness as a common tourism product. Promotion remains outdated and there is urgent need for common action to upgrade online marketing.

Objective

The overall objective of the project is "Promoting the Region as a unique destination for cultural Experience and historical tourism" in line with the overall aim of Interreg IPA II CBC program Greece - Albania 2014-2020 which emphasizes the cooperation among local population & regional institutions through encouraging tourism and cultural heritage.

Cultural heritage & historical tourism development implies the use of traditional sources generating income, diversify local products, target broader tourism markets, increase visibility of CBC region & extend season.



To reach this purpose, specific objectives of the project will be:

- Improve the connectivity of cultural and historical heritage sites
- Enhance the skills of local travel stakeholders
- Improve the potential of tourism offer & product diversification
- Reach out & attract potential tourism markets mainly China
- Create new branded touristic products
- Understand local CBC Tourism Market dynamics
- Link CBC Travel Agents with mainly Chinese Travel agents
- Promote synergies & dialogue with other CBC Projects

Εταίροι του έργου GET

The screenshot shows the 'Project Partnership' page of the GET website. The page features a navigation menu at the top with links for 'ABOUT', 'Places', 'Destinations', 'Institute - IPA CBC Greece - Albania', 'News & Events', 'Contact', and 'English'. The main heading is 'Project Partnership', followed by a sub-heading 'Meet the Partners'. There are four partner cards, each with a logo, name, role, description, and contact buttons.

Project Partnership

Meet the Partners

Institute of Public and Private Policies
Local beneficiary
The "Institute of Public and Private Policies" (IP3) is an independent, national not-for-profit think tank, based in Albania.
[IP3 Website](#) [IP3 Email](#)

Regional Council of Vlorë
Project beneficiary
Vlorë County is one of the 12 counties of Albania. It is located in the south part of Albania on the Adriatic coast. The capital is the city of Vlorë.
[Regional Council of Vlorë Website](#) [Regional Council of Vlorë Email](#)

Chamber of Thesprotia
Project beneficiary
The objective of the Chamber of Thesprotia is to promote and enhance local products, the development of local businesses and by extension the welfare of the prefecture of Thesprotia.
[Chamber of Thesprotia Website](#) [Chamber of Thesprotia Email](#)

InnoPolis : "Centre for Innovation and Culture"
Project beneficiary
InnoPolis mission is characterized by the continuous pursuit of actions related to inter-regional innovation taking into account the cultural dimension.
[InnoPolis Website](#) [InnoPolis Email](#)

For more information, feel free to contact us at info@get-experience.com

Disclaimer
Project is funded by European Union, European Regional Development Funds (ERDF) and the National Centre of Development Planning.

Usefull Links
- Programme's website
- Regional Policy
- InnoPolis

Project GET
Institute - IPA CBC Greece - Albania

Co-Financed by
Institute - IPA CBC Greece - Albania

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Αποτελέσματα του έργου

Project Results / Deliverables

Project Results

This section of the website is dedicated to displaying the results and deliverables of project GET. Learn about what we've accomplished so far, and see how we're continuing to work on our mission. We'll be updating this page as we continue to progress. Our data will be updated in real-time as we receive more information. Over the course of the program, we have:

- 147 Project Results
- 54 Project Results
- 250 Project Results

Project Deliverables

- Project Result #1
- Project Result #2
- Project Result #3
- Project Result #4
- Project Result #5

Deliverables

Deliverable 3.1: Existing EU & Interreg Greece - Albania Projects & Best Practices

1. Existing EU & Interreg Greece - Albania Projects & Best Practices

Deliverable 2.1

1. Existing EU & Interreg Greece - Albania Projects & Best Practices

Deliverable 3.3

1. Existing EU & Interreg Greece - Albania Projects & Best Practices
2. Existing EU & Interreg Greece - Albania Projects & Best Practices

Disclaimer

Useful Links

Project GET

Co-Financed By

Workpackages

GET Work Packages

This section of the website is dedicated to displaying the results and deliverables of project GET. Learn about what we've accomplished so far, and see how we're continuing to work on our mission. We'll be updating this page as we continue to progress. Our data will be updated in real-time as we receive more information. Over the course of the program, we have:

Work Package 1

1. Project Management and Coordination
2. Risk of meeting for project management and coordination
3. Three coordination meetings for project management and coordination
4. Monitoring and Evaluation Project Steering Committee
5. Management and Coordination

Work Package 2

1. Creation of Communication Plan and Strategy
2. Develop the Project's Website
3. Social Media Campaigns and Electronics
4. Design and distribution of dissemination
5. Two dissemination events and two blog forums and one closing conference

Work Package 3

1. Conduct a study (Report) of candidate tourist paths based on historical and cultural evidence in selected sites (Theme of interest) and create 3 common cultural and historical routes based on 3 main historical periods
2. Two round table discussions with private tourism projects in the area
3. Perform a mapping of potential stakeholders in the field of tourism
4. Assessment of Existing Touristic / tourist Products offered
5. Tourism Market Demand assessment in new markets

Work Package 4

1. Conduct a Study (Report) of candidate tourist paths based on historical and cultural evidence in selected sites (Theme of interest) and create 3 common cultural and historical routes based on 3 main historical periods
2. Two round table discussions with private tourism projects in the area
3. Perform a mapping of potential stakeholders in the field of tourism
4. Assessment of Existing Touristic / tourist Products offered
5. Tourism Market Demand assessment in new markets

Work Package 5

1. Conduct 4 local training workshops (Two in each country) with travel stakeholders
2. Formulation of a travel guide to form shared (China, Albania, etc.) in understand tourism and their related value
3. Evaluate Economic Sustainability of the branded historical routes, identity and related discussions (See sound table documents) for public and private sectors that could support and co-finance new tourist products, promotion of the paths brand identity and further activities.
4. Preparation and sign-up of MoU between Greece & Albania stakeholders for the continuous improvement & development of tourism-historic paths.

Work Package 6

1. Participation in international EPICs

Disclaimer

Useful Links

Project GET

Co-Financed By

Πληροφορίες για διασυνοριακή περιοχή

The screenshot shows a website page for 'Thesprotia'. The header includes navigation links: 'About', 'Places', 'Destinations', 'Interreg - IPA CBC Greece - Albania', 'News & Events', 'Contact', and 'English'. The main content area features a large landscape image of mountains and a valley. Below the image is the title 'Thesprotia' and a sub-section 'Tales of Thesprotia'. The text describes a journey through the region, mentioning the Ladder of Zargianos and the Kalamas river. A photograph of a mountain landscape is included, with a caption: 'Source: Step magazine, Author: Leonidas Tsanis'. The footer contains a 'Disclaimer', 'Usefull Links' (Programme's website, EU Regional Policy, Inroads), 'Project GET' (Interreg - IPA CBC Greece - Albania), and 'Co-Financed by' (Interreg - IPA CBC Greece - Albania). A copyright notice at the bottom states: '© GET 2021 | The content of the webpage are the sole responsibility of the project consortium and can in no way be taken to reflect the views of the European Union, the participating countries and the Managing Authority. Partial, total use or republishing of this above content without the written permission of the competent bodies is prohibited.'

The screenshot shows a website page for 'Vlora'. The header includes navigation links: 'About', 'Places', 'Destinations', 'Interreg - IPA CBC Greece - Albania', 'News & Events', 'Contact', and 'English'. The main content area features a large image of the city of Vlora. Below the image is the title 'Visit the city of Vlora in Vlora Region'. The text describes the city's history, mentioning its founding in the 7th century B.C. and its role in the independence of Albania. A photograph of the city from a hillside is included. Below the image is the section 'What to do in Vlora' with a list of activities: 'Take a walk around Flag Square', 'Don't miss monuments of the utmost significance for the country's history: the Independence Monument, the Flagpole Monument and the tomb of Ismail Qemal', 'Witness the harmony of Ottoman architecture by visiting Muradije Mosque, the only work remaining in Albania from the famous architect 'Mimar Sinan'', 'Become familiar with the multicultural history of the city in the Jewish Street', 'Climb 240 stairs to see Vlora from above at the Sacred Place of Kuzum Babo', 'Be one with nature at Narta Lagoon, only 20 minutes from the city', 'Visit Zverec Monastery, one of the most beautiful churches in the south of Albania', 'Explore the perfect harmony between mountains and sea at Llogara National Park', 'Take a day boat trip to Karaburun Peninsula and Sazan Island', and 'Enjoy an afternoon walk along the Lungomare, the 5-km long promenade'. The footer contains a 'Disclaimer', 'Usefull Links' (Programme's website, EU Regional Policy, Inroads), 'Project GET' (Interreg - IPA CBC Greece - Albania), and 'Co-Financed by' (Interreg - IPA CBC Greece - Albania). A copyright notice at the bottom states: '© GET 2021 | The content of the webpage are the sole responsibility of the project consortium and can in no way be taken to reflect the views of the European Union, the participating countries and the Managing Authority. Partial, total use or republishing of this above content without the written permission of the competent bodies is prohibited.'

Όλοι οι προορισμοί

Project GET logo: IBERREG - IPA CBC Greece - Albania GET

Navigation: About, Places, Destinations, News & Events, Contact, English

All Destinations

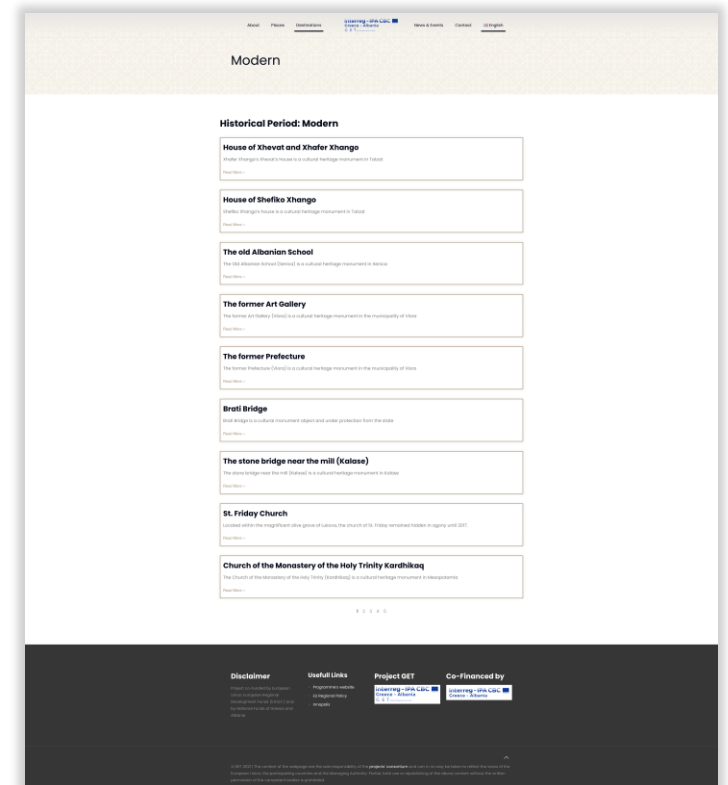
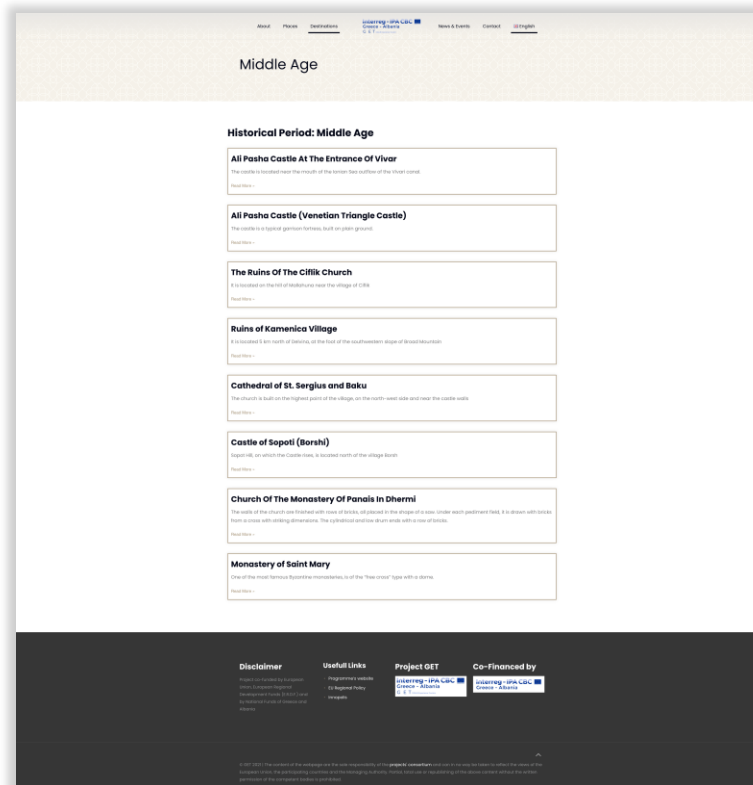
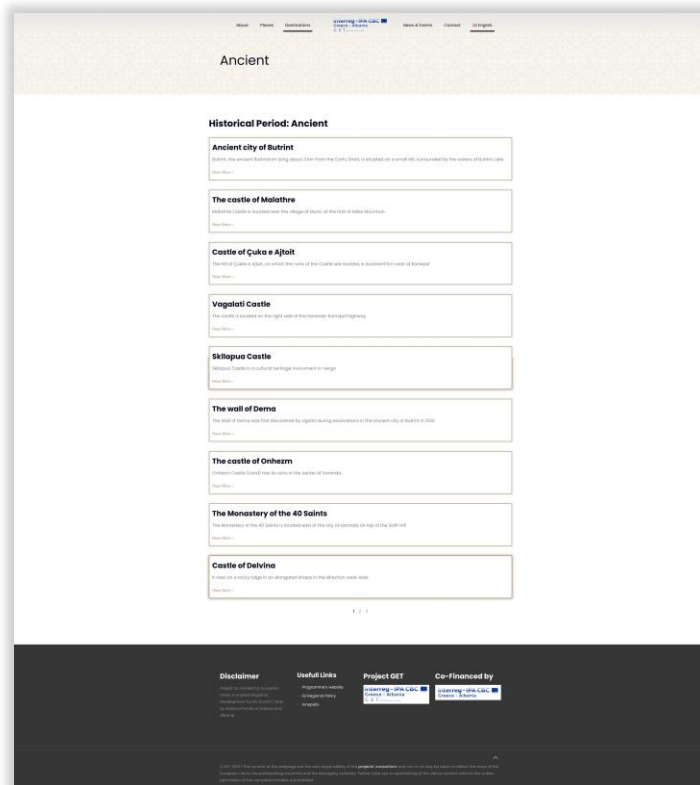
Discover all the destinations Project GET has to offer!

If you are seeking for centuries-old history and impressive cultural heritage, GET welcomes you to discover cross border cultural paths, where you will not only be fascinated by breathtaking natural wonders but also meet up with friendly locals on the way. On this page you can find all the available points of interest (Destinations) that are available in the cross-border area Thesprotia-Vlorë.

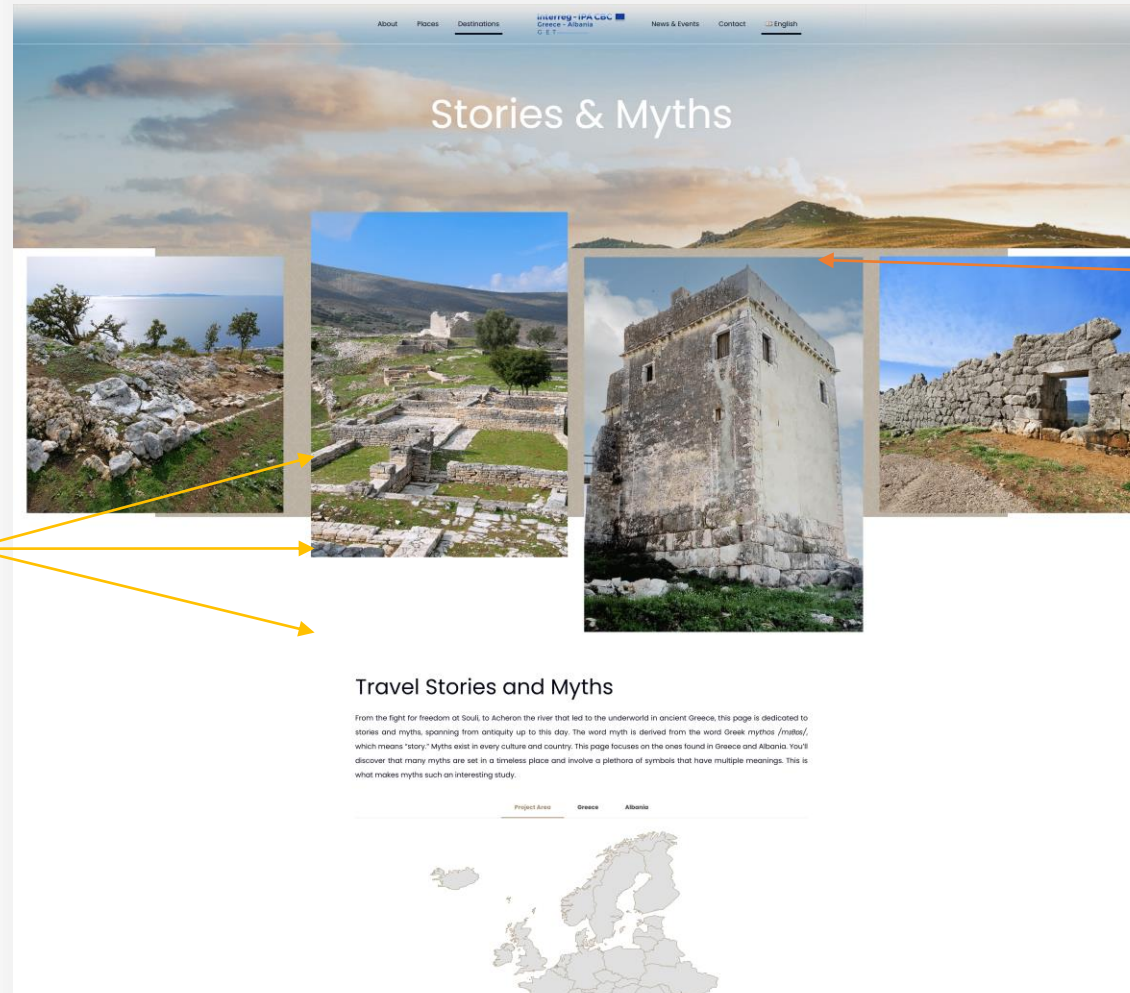
- All Pasha Castle (Venetian Triangle Castle)**
The castle is a typical garrison fortress, built on plain ground.
[Learn More](#)
- All Pasha Castle At The Entrance Of Vivar**
The castle is located near the mouth of the Ionian Sea outflow of the Vivari canal.
[Learn More](#)
- All Pasha Tower in QEPARO**
The tower of All Pasha or the tower of the Vlashaj is located in the village of Qeparo.
[Learn More](#)
- Ancient city of Butrint**
Butrint, the ancient Butrintum lying about 3 km from the Corfu Strait, is situated on a small hill, surrounded by the waters of Butrint Lake.
[Learn More](#)
- Banesa Prane Klubit 'Liberia'**
The building is a civic dwelling of the cen. XIX located in the road complex Justin Godardis.
[Learn More](#)
- Banka Kombetare Tregetare (National Commercial Bank)**
It was built in the 20s of the XX century. It was designed by Italian specialists.
[Learn More](#)
- Brati Bridge**
Brati Bridge is a cultural monument object and under protection from the state.
[Learn More](#)
- Bridge On The Theollogo River**
It is located in the village of Ceribovic, it was built in the 9th century.
[Learn More](#)
- Building on Ismet Cakerri Street**
It is a construction of the century. XIX.
[Learn More](#)

Τίτλος και Σύντομη Περιγραφή

Ιστορικές Περιόδους



Ιστορίες και Μύθοι



Ιστορίες και Μύθοι

Χάρτης διασυνοριακής περιοχής

Παραδοτέα του έργου

The screenshot displays the 'Project GET Media' section of a website. At the top, there is a navigation menu with links for 'About', 'Places', 'Destinations', 'interreg - IPA CBC Greece - Albania G.E.T.', 'News & Events', 'Contact', and 'English'. The main heading is 'Project GET Media'. Below this, there are four video thumbnails:

- Greece and Albania Promotional Video**: A collage of scenic images from Greece and Albania.
- ITB ASIA 2021**: A video thumbnail for the ITB ASIA 2021 event, featuring the text 'THREE ROUTES THAT PROMOTE INTERCULTURE TOURS' and 'GRAB EXPERIENCE TOURS'.
- Visit Thesprotia Promo**: A video thumbnail showing a cave entrance with water flowing through it.
- Visit Vlorë Promo**: A video thumbnail showing a coastal town with a prominent white building.

Below the videos, there is a paragraph of text: "If you are seeking for centuries-old history and impressive cultural heritage, GET welcomes you to discover cross border cultural paths, where you will not only be fascinated by breathtaking natural wonders but also meet up with friendly locals on the way."

The footer contains four columns of information:

- Disclaimer**: Project co-funded by European Union, European Regional Development Funds (ERDF) and by National Funds of Greece and Albania.
- Usefull Links**: Program's website, EU Regional Policy, Innopole.
- Project GET**: interreg - IPA CBC Greece - Albania G.E.T.
- Co-Financed by**: interreg - IPA CBC Greece - Albania.

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Νέα και Εκδηλώσεις

News and events

Πρόσκληση σε εκδήλωση για την ανάπτυξη του τουρισμού / Έργο GET
November 23, 2021

Αθήνα/Γενεύζη, Αναμετάδοι αναδείχθηκε στις προσβολές στην εκδήλωση για την προώθηση του τουρισμού στη διασυνοριακή περιοχή διασυνοριακή - Αιτωλία, η οποία διεξάγεται στο πλαίσιο του έργου GET [...]

Steering Committee meeting – Project Closure & Final Deliverables
November 16, 2021

Venue - Zoom (Steering Committee Meeting) November 2021 Steering Committee meeting of the project GET - GRAB Experience Tourism, supported by the Iberreg IPA CBC Program [...]

Participation in the International Tourism Fair – ITB Asia 2021
October 28, 2021

Venue - ITB Asia 2021 Virtual 25th-29th October 2021 Successful participation of the GET project consortium (Institute of Public and Private Policies IP3, Vloro Regional Council, [...]

Tour Operator meeting in Saranda
October 14, 2021

Venue - Saranda, Albania 13th – 14th October 2021, Saranda, Albania In Saranda, during the meeting with tour operators in the framework of the project "GET" [...]

Promotion of the cross-border region as a unique destination for cultural and historical tourism
September 24, 2021

Venue - Vloro, Albania 24th September 2021, Vloro, Albania During the meeting with the tour operators of Vloro region, within the project implemented by the Institute [...]

Partner Meeting – Mobile Application (Design & Functionality)
September 3, 2021

Venue - Zoom (Partner Meeting) September 2021 in the meeting between partners: Institute of Public and Private Policies, Chamber of Trade, Intellectual Center for Innovation and [...]

Stakeholder Training in Saranda
July 6, 2021

Venue - Saranda, Albania 8th July 2021 in Saranda, during the training with the stakeholders of the Project for Promotion of the Cross Border Region as [...]

Εφαρμογή για κινητά

Στόχος

- Δημιουργία εφαρμογής για κινητά
 - Χαρτογραφήσει το δικό του ταξίδι
 - Επιλέξει ανάμεσα σε προκαθορισμένες διαδρομές
 - Προώθηση της τοπικής οικονομίας και των προϊόντων


Απαιτήσεις

- Πρέπει να είναι εύκολο στην πλοήγηση
 - Απλοποίηση των μενού και των επιλογών
- Περιλαμβάνει αναλυτικό οδηγό της εφαρμογής
 - Σε μορφή βίντεο και γραπτά
- Χρησιμοποιεί χρώματα υψηλής αντίθεσης
 - Βέλτιστη θέαση σε όλες τις συνθήκες φωτισμού

Παρουσίαση Εφαρμογής

Splash Page

interreg - IPA CBC
Greece - Albania
G E T COOPERATION




THREE ROUTES ONE PROMISE
THESPROTIA - VLORE

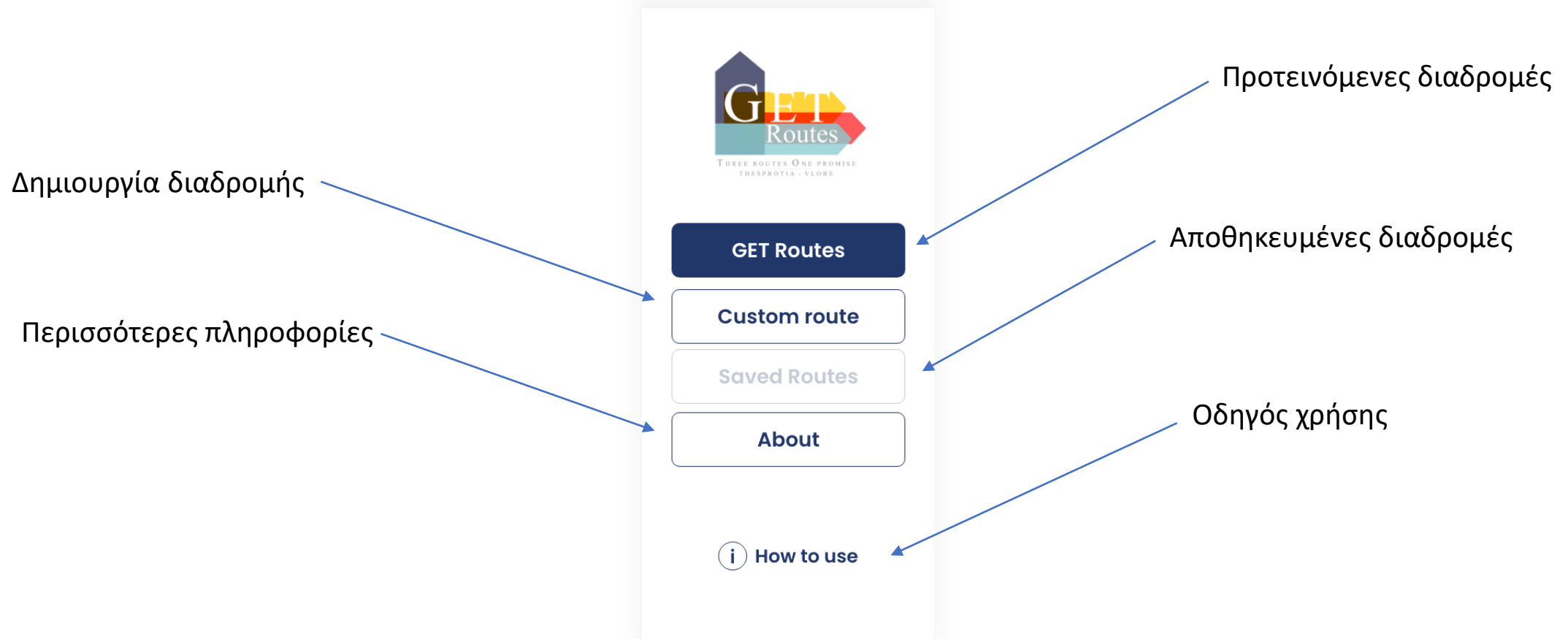
Project Partners



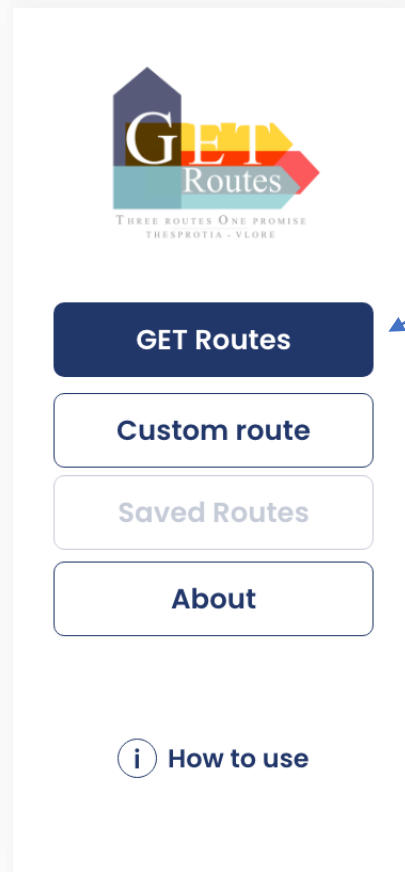
The Project is co-funded by the European Union and by National Funds of Greece & Albania



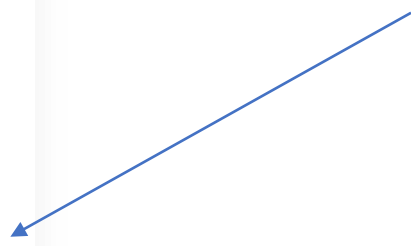
Κεντρική Σελίδα



GET Routes






Προτεινόμενες διαδρομές



Προτεινόμενες διαδρομές

Φίλτρα


Select a route
Tap on an option to learn more

Sea Route 95 destinations	
Mainland 73 destinations	
Mountain Route 126 destinations	


Προτεινόμενο πλάνο διαδρομής

Απόσταση


Review your Route
Tap on a destination to learn more




1 Acheron River
📍 250 km ⌚ 2 Hours



2 Elea
📍 +250 km ⌚ +2 Hours



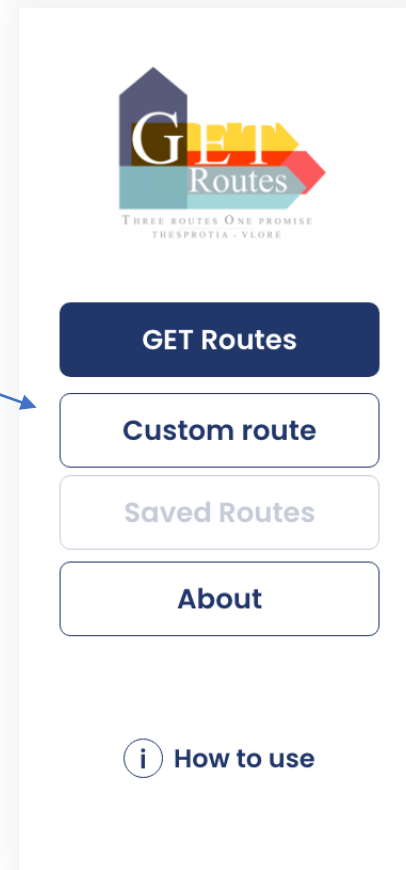
3 Dymokastro
📍 +250 km ⌚ 2 Hours



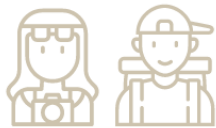
Εκτιμώμενος χρόνος άφησης

Δημιουργία διαδρομής

Custom Route



Οδηγίες



Welcome

Here you have the ability to
create your own routes



Next



Discover

A wide range of activities and
destinations is waiting



Next



Begin your journey

Select your starting point and
add activities along the way



Begin




STEP 1

Select a route

Επιλογή ιστορικής περιόδου

Φίλτρα

Select a historic period
Tap on an option to learn more

Ancient Times 95 destinations	
Middle Age 73 destinations	
Modern Age 126 destinations	



Ancient Times

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Excepteur sint occaecat cupidatat non proident, sunt in culpa qui decorit ilos nostrud exercitation ullamco laboris der sed et dolor incididunt ut labore.

∨ read more

Select Route







STEP 2

Select activities

Επιλογή δραστηριότητας

Φίλτρα







Select activities
Tap on an activity to select it

 Hiking 15 activities	 Nature 32 activities
 Sailing 7 activities	 Agriculture 23 activities
 Hiking 15 activities	 Nature 32 activities

Filter Points of Interest

Next







Select activities
Tap on an activity to select it

 Hiking 15 activities	 Nature 32 activities
 Sailing 7 activities	 Agriculture 23 activities
 Hiking 15 activities	 Nature 32 activities

Filter Points of Interest

Next

Select activities
Tap on an activity to select it

 Hiking 15 activities	 Nature 32 activities
 Sailing 7 activities	 Agriculture 23 activities
 Hiking 15 activities	 Nature 32 activities

Filter Points of Interest

Next

STEP 3

Select points of
interest

Επιλογή προορισμού

Select destinations

Tap on a poi to select it



Acheron River

There was always one mighty river that was praised in every ancient civilization.



Elea

The most important mountain settlement in ancient Eleatida.



Σελίδα πληροφοριών προορισμού



Acheron River

The river of Woe and Misery. A river to the underworld. There was always one mighty river that was praised in every ancient civilization.

HIKING

ADVENTURE

NATURE

Description

Located in the land of Thesprotia, a country which appeared to the earliest Greeks as the end of the world in the west, and the locality of the river led them to the belief that it was the entrance into the lower world. At its very gates, the ferryman "Charos" was waiting to transport the souls of the dead into the other side.

Location





Acheron River

The river of Woe and Misery. A river to the underworld. There was always one mighty river that was praised in every ancient civilization.

- HIKING
- ADVENTURE
- NATURE

Description

Located in the land of Thesprotia, a country which appeared to the earliest Greeks as the end of the world in the west, and the locality of the river led them to the belief that it was the entrance into the lower world. At its very gates, the ferryman "Charos" was waiting to transport the souls of the dead into the other side.

Location

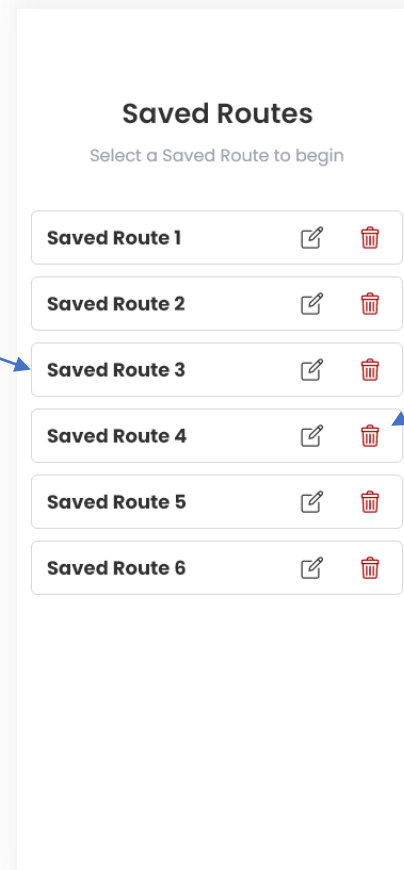


Destination
Added to Route



Αποθηκευμένες διαδρομές

Όνομα διαδρομής



Επεξεργασία ονόματος & Διαγραφή διαδρομής

Πληροφορίες

Οδηγός χρήσης

Στοιχεία Επικοινωνίας

Information
Learn more about the project

How to use

Project GET

Project Partners

The project is co-funded by the European Union
and by National Funds of Greece & Albania

Περίληψη / Στόχοι / Περιγραφή Έργου

Εταίροι του Έργου

Project Partners

Tap on a partner to learn more



Lead beneficiary
**Institute of Public and
Private Policies**



Project beneficiary
Regional Council of Vlora



Project beneficiary
Chamber of Thesprotia



InnoPolis Centre for Innovation and Culture

Project beneficiary

InnoPolis' vision is to promote a holistic sustainable approach of innovation – both technological and social, in harmony with cultural values for the benefit of EU integration and Regional competitiveness.

Innovation may be defined as: the art and science of transforming something – be it an idea, a method or an object – that already exists into something new of value and is characterized by the use of new knowledge in order that such a new product or service or method be offered to people around the world (economy, market and society).

Location

