



IPA Cross-Border PROGRAMME
Greece - Albania
2007-2013
FROM NEIGHBOURHOOD TO PARTNERSHIP

The Programme is co-funded
by the European Union
and by National Funds
of Greece & Albania



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PRESS REPORT

Partnership's kick off meeting of the project:

"IntActPlan: INTEGRATED ACTION PLAN to strengthening the outward-looking of SMEs in the border region and creating opportunities to penetrate New Markets"

The Partnership's kick off meeting of the project: **"IntActPlan: INTEGRATED ACTION PLAN to strengthening the outward-looking of SMEs in the border region and creating opportunities to penetrate New Markets"**, implementing in the frame of the IPA Cross - Border Programme «GREECE - ALBANIA 2007 - 2013», will be realized in Igoumenitsa (Greece), on the 08th of November 2012. Project Lead Partner is the Chamber of Thesprotia.

The meeting's opening works will be realized by **the president, Mr. Alexandros Paschos**. In the meeting will participate representatives of the Chamber of Commerce & Industry of Vlore District (Albanian Lead Partner) and BIC of Epirus (Partner 3). The mentioned bodies are composing, with the Chamber of Thesprotia, the project's Partnership.

The project aims to the integrated approach of the competitiveness and the territorial cohesion in the frame of a new internationalization strategy of the SMEs of the cross-border Greek-Albanian area.

The meeting will give the opportunity to the partners to present their profile, to constitute the Piloting Trans-border Committee (PTC) Monitoring of Project and to discuss management and financial issues.